



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

GOWRVAKKAM, CHENNAI - 600073

Department of Commerce

Organizes a Workshop on

Business Opportunities Through E-Commerce

Resource Person

Dr. C. Moorthy

Associate Professor & Head

Department of Economics

Guru Nanak College, Chennai

Time: 10.30 AM-12.30 PM

Date: 28.01.2020

Venue: Seminar Hall



In the presence of

Dr. K. Vasudevan

Chairman

Dr. V. Vishnu Karthik

Vice Chairman

Er. V. Prasanna Venkatesh

Vice Chairman

Dr. M. Uma

Principal



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

Gowrivakkam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

Academic Year: 2019-2020

Event name	Workshop on Business Opportunities Through E-Commerce
Details of the event	The primary goal of e-commerce is to reach maximum customers at the right time to increase sales and profitability of the business. Functions of e-commerce include buying and selling goods, transmitting funds or data over the internet.
Date of the event	28.01.2020
Venue	Seminar Hall-PSVASC
Resource person / Guest speaker	Dr. C. Moorthy Associate professor & Head Department of Economics Guru Nanak College, Chennai
No. of participants	215
Event Coordinator	Mrs. J. Salomi Backiajothi
Organized by Department / Committee / Club	Commerce

Details of the event

PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE
GOWRIVAKKAM, CHENNAI - 600073
Department of Commerce
Organizes a Workshop on
Business Opportunities Through E-Commerce
Resource Person
Dr. C. Moorthy
Associate Professor & Head
Department of Economics
Guru Nanak College, Chennai
Time: 10.30 AM-12.30 PM
Date: 28.01.2020
Venue: Seminar Hall
In the presence of
Dr. K. Vasudevan
Chairman
Dr. V. Prasadha Nataraj
Vice Chairman
Dr. M. Uma
Principal

Session offline

Chennai, Tamil Nadu, India
Prince Shri Venkateshwara Arts and Science
College, 11, Bharathiyar St, Sivagami Nagar,
Gowrivakkam, Sembakkam, Chennai, Tamil
Nadu 600073, India
Lat 12.920377° Long 80.163205°



J. Salomi
Event Coordinator

B. Kalpana
PRINCIPAL
PRINCE SHRI VENKATESHWARA
ARTS AND SCIENCE COLLEGE
GOWRIVAKKAM, CHENNAI - 600 073.

[Signature]
Principal
PRINCIPAL
PRINCE SHRI VENKATESHWARA
ARTS AND SCIENCE COLLEGE
GOWRIVAKKAM, CHENNAI - 600 073.